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**GARISSA UNIVERSITY**

**UNIVERSITY EXAMINATION 2019/2020 ACADEMIC YEAR ONE**

**SECOND SEMESTER EXAMINATION**

**SCHOOL OF BUSINESS AND ECONOMICS**

**FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT**

**COURSE CODE: BBM 14 RG**

**COURSE TITLE: PRINCIPLES OF MANAGEMENT**

**EXAMINATION DURATION: 2 HOURS**

**DATE: 18/12/2020 TIME: 3.00-5.00 PM**

**INSTRUCTION TO CANDIDATES**

* **The examination has FIVE (5) questions**
* **Question ONE (1) is COMPULSORY**
* **Choose any other TWO (2) questions from the remaining FOUR (4) questions**
* **Use sketch diagrams to illustrate your answer whenever necessary**
* **Do not carry mobile phones or any other written materials in examination room**
* **Do not write on this paper**

**This paper consists of TWO (2) printed pages *please turn over***

**QUESTION ONE (COMPULSORY)**

1. Define Management as described by J.F. Stonner. **[2 marks]**
2. Discuss why management is an inexact science and not an exact science **[4 marks]**
3. Describe the different approaches to management **[4 marks]**
4. Explain the importance of planning in any organization **[4 marks]**
5. Discuss the disadvantages of decentralizing an organization **[4 marks]**
6. Discuss three elements of the bureaucratic theory by max weber **[6 marks]**
7. Explain what the behavioural approach of Management entails  **[6 marks]**

**QUESTION TWO**

1. Explain the circumstance under which autocratic leadership style can be appropriate in an organization. **[8 marks]**
2. Discuss the importance of motivation in a company. **[6 marks]**
3. Highlight on the principles of management as described by H. Fayol. **[6 marks]**

**QUESTION THREE**

1. Briefly describe the contributions of contingency theory and explain its advantages and disadvantages. **[6 marks]**
2. Explain the principles of planning and their implications in management. **[8 marks]**
3. Describe different types of organizational culture. **[6 marks]**

 **QUESTION FOUR**

1. Fayol and Mintzberg studied and wrote about management - Though each in a different way. Discuss the focus of each contribution for the management of contemporary organisations. **[10 marks]**
2. Discuss the limitations of control as a function of management with reference to an organization of your choice. **[10 marks]**

**QUESTION FIVE**

1. Define the term recruitment. **[2 marks]**
2. Briefly highlight on attributes of a good leader **[8 marks]**
3. Explain the demerits of Max Weber’s bureaucratic approach to management. **[6 marks]**
4. Distinguish between goals and objectives. **[4 marks]**