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**GARISSA UNIVERSITY**

**UNIVERSITY EXAMINATION 2020/2021 ACADEMIC YEAR TWO**

**SECOND SEMESTER EXAMINATION**

**SCHOOL OF BUSINESS AND ECONOMICS**

**FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT**

**COURSE CODE: BBM 226**

**COURSE TITLE: MANAGEMENT INFORMATION SYSTEM**

**EXAMINATION DURATION: 2 HOURS**

**DATE: 17/08/2021 TIME: 09.00-11.00 AM**

**INSTRUCTION TO CANDIDATES**

* **The examination has FIVE (5) questions**
* **Question ONE (1) is COMPULSORY**
* **Choose any other TWO (2) questions from the remaining FOUR (4) questions**
* **Use sketch diagrams to illustrate your answer whenever necessary**
* **Do not carry mobile phones or any other written materials in examination room**
* **Do not write on this paper**

**This paper consists of TWO (2) printed pages *please turn over***

**QUESTION ONE (COMPULSORY)**

1. Discuss five the advantages of planning for information system in organization. (10marks)
2. Your organization intends to recruit an information communication technology (ICT) manager. Propose five expected roles and responsibilities of ICT manager. (10marks)
3. Explain fivebenefits of information retrieval systems in organization. (10marks)

**QUESTION TWO**

1. Highlight factors that are likely to affect the effective implementation of a management information system. (10marks)
2. Explain five reasons why staff are likely to resist the introduction of a new information system in the organization. (10marks)

**QUESTION THREE**

1. Discuss the components of management information system. (10marks)
2. Explain th**e** importance of effective information storage in organization. (10marks)

**QUESTION FOUR**

1. Identify FIVE common issues in information technology planning. (10marks)
2. Explain causes of information management system failure in organisation. (10marks)

**QUESTION FIVE**

1. Explain the stages involved in data processing. (10marks)
2. Explain possible reasons for use of internet by the organisations. (10marks)