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**GARISSA UNIVERSITY**

**UNIVERSITY EXAMINATION 2018/2019 ACADEMIC YEAR ONE**

**SECOND SEMESTER EXAMINATION**

**SCHOOL OF SCHOOL OF BUSINESS AND ECONOMICS**

**FOR THE DIPLOMA IN BUSINESS MANAGEMENT**

**COURSE CODE: DBM 15**

**COURSE TITLE: ENTREPRENEURSHIP EDUCATION**

**EXAMINATION DURATION: 2 HOURS**

**DATE: 16/08/2021 TIME: 3.00-5.00 PM**

**INSTRUCTION TO CANDIDATES**

* **The examination has FIVE (5) questions**
* **Question ONE (1) is COMPULSORY**
* **Choose any other TWO (2) questions from the remaining FOUR (4) questions**
* **Use sketch diagrams to illustrate your answer whenever necessary**
* **Do not carry mobile phones or any other written materials in examination room**
* **Do not write on this paper**

**This paper consists of TWO (2) printed pages *please turn over***

**QUESTION ONE (COMPULSORY)**

1. Outline five disadvantages of being engaged into self-employment (10 Marks)
2. Despite the government effort in promoting youth entrepreneurship through financing of business start-ups in the country, two-thirds of the start-ups does not last beyond 2 years. Explain five factors that account for this phenomenon. (10 Marks)
3. Explain five motivations to entrepreneurship and self-employment in Kenya. (10 Marks)

**QUESTION TWO**

1. Discuss five limitations of buying an existing business as a door to small business activities (10 Marks)
2. Discuss five benefits of consultancy programs in business development (10 Marks)

**QUESTION THREE**

1. Explain five steps that county government can take to promote youth entrepreneurship in respective counties (10 Marks)
2. *"Risk management function in a small business is an essential function that sees success or failure of the small business”.* Discuss five points in support of this statement (10 Marks)

**QUESTION FOUR**

1. XYZ limited purchased an existing business as an avenue for entry into small business. Later he realized that the business did not bear the desired results. The business expert advised him that he had not evaluated properly the business opportunities available. Outline five factors to consider in investigating and evaluating available businesses (10 Marks)
2. Explain five advantages of globalization in developing countries (10 Marks)

**QUESTION FIVE**

1. Explain five types of entrepreneurs (10 Marks)
2. You have been invited as guest speaker in youth employment and opportunities seminar. Describe to them five measures that they should put in place to reduce unethical practices among the staff in their business (10 Marks)